

CHEERS FESTIVALS

All 2022 festivals will be hosted in partnership with: **Frederikson Outreach Coalition**

EVENT	DATE	TIME	WEBSITE
Spirits Festival	February 26	11am - 4pm	www.CHEERSFESTIVALS.com
FXBG Spring Brew Fest	April 2	11am - 4pm	www.CHEERSFESTIVALS.com
FXBG Field Day	April 23	11am – 4pm	www.CHEERSFESTIVALS.com
Tacos and Beer	May 14	11am - 4pm	www.CHEERSFESTIVALS.com
BBQ and Beer	June 11	11am – 4pm	www.CHEERSFESTIVALS.com
Virginia Bourbon Festival	August 20	4pm – 9pm	www.CHEERSFESTIVALS.com
GRUB Fest	August 27	11am – 4pm	www.CHEERSFESTIVALS.com
Virginia Hard Cider Festival	September 17	11am - 4pm	www.CHEERSFESTIVALS.com
FXBG Fall Brew Fest	October 8	11am - 4pm	www.CHEERSFESTIVALS.com
Virginia Seafood Festival	November 12	11am - 4pm	www.CHEERSFESTIVALS.com
Winter Wine Festival	December 3	11am - 4pm	www.CHEERSFESTIVALS.com

All 2022 festivals will be held at the Fredericksburg Fairgrounds, 2400 Airport Avenue Fredericksburg, VA 22401.

Tacos and Beer Festival food vendors must serve tacos as part of your menu. You must also serve a sample taco that you will be reimbursed for at the conclusion of the event. Attendees will get 2 vouchers for free sample tacos.

GRUB Fest food vendors must serve a main sample item as part of your menu. You must also serve a sample food item that you will be reimbursed for at the conclusion of the event. Attendees will get 2 vouchers for free sample items.

If you have any questions, please contact Jeremy Bullock at 540-408-3789 or cheersfestivals@gmail.com All vendor applications will be considered on a first-come, first-serve basis. All applications must accepted/approved by the event staff. We MAY accept more than one type of the same vendor per event.

Vendor Fee Information: Fee includes a 10x10 space. All vendors are responsible for their own tent coverage, tables and chairs. (Tents / Tables / Chairs will be available for rent)

Distillery Vendor Fee: Fee includes a 10x10 space. (Vendor fee will be used to purchase your product for sampling. You may increase the vendor fee if you would like us to purchase more of your product.)

All COVID-19 protocols and rules that are current at the time of our events will be observed.

1. Vendor gates will open (3) three hours prior to the event. Vendors must be in place and ready for service (30) thirty minutes prior to gate opening. If you arrive late, you MAY not be allowed to set-up and MAY not be issued a refund.
2. Most events will be located outdoors for 2022. We reserve the right to alter this in case of weather. Events will be held rain or shine.
3. Vendors will NOT be accepted without full payment being made prior to the event.
4. No pets allowed and no outside food or drink shall be permitted.
5. Security and local Law Enforcement will be on-site.
6. Vendor employees will be admitted free.
7. During show hours all vendor vehicles must remain in the designated parking areas due to high volume of foot traffic, and road closures within the festival area.
8. Booths must be staffed at-all-times.
9. Displays must stay assembled, and product must be available until the end of the show. Please NO packing up early. Vendors who pack up early MAY be ineligible for all future events.
10. ALL vendors that wish to sample alcohol MUST purchase a vendor admission ticket.
11. All Vendors MUST have all permits and/or licenses for operating business in the City of Fredericksburg.
12. A \$150.00 returned check service charge will be assessed for each dishonored check the bank returns.
13. We reserve the right to remove/expel any applicant without refund.
14. **NO REFUNDS will be given 60 calendar days prior to each event.**

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EXHIBIT SPACE CONTRACT

PLEASE COMPLETE AND SIGN THIS FORM AND SUBMIT WITH FULL PAYMENT.

FOOD / BEVERAGE

Please reserve my space for the following events. (check all that apply)

EVENTNAME	✓
Spirits Festival February 26	
FXBG Spring Brewfest April 2	
FXBG Field Day April 23	
Tacos & Beer May 14	
BBQ & Beer June 11	
Cigar, Bourbon, Beer August 20	
Grub Fest August 27	
VA Cider Fest September 17	
FXBG Fall Brewfest October 8	
VA Seafood Festival November 12	
Winter Wine Fest December 3	

Food / Wine / Cider multiply by \$175, Distillery multiply by \$475 will equal total amount owed.

FOOD / BEV TOTAL \$ _____

NON-FOOD

Please reserve my space for the following events. (check all that apply)

EVENTNAME	✓
Spirits Festival February 26	
FXBG Spring Brewfest April 2	
FXBG Field Day April 23	
Tacos & Beer May 14	
BBQ & Beer June 11	
Cigar, Bourbon, Beer August 20	
Grub Fest August 27	
VA Cider Fest September 17	
FXBG Fall Brewfest October 8	
VA Seafood Festival November 12	
Winter Wine Fest December 3	

Total number of events multiplied by \$95 equals total amount owed.

NON-FOOD TOTAL \$ _____

SERVICES

Please reserve services for the following events. (check all that apply)

SERVICES	#
Put the desired amount of each item in the column to the right.	
Table \$10 each	
Chair \$5 each	
Tent \$150 each	
TOTAL \$ FOR SERVICES	

GRAND TOTAL	
FOOD / BEV Total	
NON-FOOD Total	
SERVICES Total	
GRAND TOTAL	

Cash or Check payments are preferred.

Please contact us directly for electronic payments, an invoice will be sent via SQUARE.

This document constitutes your application, contract and invoice for the payment and use of exhibit space(s) for the 2022 Cheers Festivals to be held at the Fredericksburg Fairgrounds in Fredericksburg, VA. The dates for the 2022 shows are listed above. The event organizer reserves the right to refuse an application/contract and space to any show. Spaces will be assigned at the discretion of the event organizer and the event does not guarantee that they will be in preferred location requested. The event organizer reserves the right to change the festival layout (including, but not limited to aisle space) dates and hours without notice, to provide a more attractive and successful show. The event organizer reserves the right to remove/expel the above applicant without refund with cause. The event organizer has the absolute discretion to exercise these rights at any time. No space assignment will be made unless this application is accompanied by full payment, unless Festival Management has agreed upon other payment arrangements in writing. NO REFUNDS will be given 60 calendar days prior to each event. A \$150.00 returned check service charge will be assessed for each dishonored check the bank returns. You agree to receive email correspondence from the event organizer for this and future events. **I/We hereby apply for exhibit space in the Festival. If accepted, I/We agree to abide by festival and fairground rules and regulations.**

Business Name: _____

Contact Name: _____ **Phone:** _____

Address: _____

Email: _____

Please make checks payable and return to: Cheers Festivals, LLC 11400 Lords Lane Fredericksburg, VA 22408